



kitchens, bathrooms & renovations

The new HIA Guide to Kitchen Planning & Design is the latest 'must have' professional industry reference book comprehensively detailing the planning and designing of a new or renovated residential kitchen.



new



4 ELEMENTS & PRINCIPLES OF DESIGN

- There are several topics that are integrated and need consideration within this chapter:
- Meeting the client brief
 - Colour - research, analysis and apply
 - Scale, proportion and symmetry
 - Balance, line, rhythm and harmony
 - Material choice and texture
 - Lighting
 - Visualisation of the space

Meeting the Client Brief

One of the main challenges in any project is meeting the client brief. Often clients will have a long wish list without the space or budget to support it.

It is important at this stage to start being creative and look at all the options available to realise the dreams of your client. Asking questions, checking the client's wish list and asking their most important to hear important features will greatly assist during the design phase. This is all part of working with the client to ensure you meet their brief. Stay on track and within their budget.

The designer's challenge is to meet the client brief and then apply the right elements and principles of design. If you can achieve this, you will have created an efficient, functional and pleasant space and.

Professionally presented, the guide covers in detail from the initial design brief, through to contracts and documentation, comprehensively covering the design phase and onto completion of the project.

The Guide will appeal to a wide industry audience from entry through to an advanced level, those new to kitchen planning and design and students studying design, showroom sales staff and product retailers, kitchen manufacturing businesses and cabinetmakers, sales and marketing managers, builders and renovation specialists, architectural draughtsman, interior designers and qualified kitchen designers.

The Guide displays 282 colour pages packed full of expert design tips and images showcasing top Australian kitchen designs.



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