

Website booking form



Thank you for your decision to advertise with HIA digital. In order to ensure your position, please complete, sign and return this contract at your earliest opportunity.

Company Details

Company A CAST OF THOUSANDS
 Membership No. _____

Contact person Greene de Vallance

Telephone 02 8441 1048

Fax _____

Address PO Box 459

Remnant Hills. NSW. 1715.

Email greene@acastofthousands.com.au

HIA digital product

e-news Cost \$ 550 (inc GST)

Cost \$ _____ (inc GST)

Cost \$ _____ (inc GST)

Cost \$ _____ (inc GST)

Cost \$ _____ (inc GST)

Total Booking Cost \$ 550 (inc GST)

Campaign start date 30/6/2011

End date _____

Artwork supplied No Yes

Advertising Agency No Yes

> Agency Contact Name _____

Phone _____

Fax _____

I acknowledge the receipt of the Advertising rates and specifications and the terms and conditions of advertising and accept these.

Signature [Handwritten Signature]

Name Greene de Vallance

Position Director

Date 28/6/2011

HIA signature _____

Name _____

Terms and conditions of advertising

These Standard Terms and Conditions for Advertisers are incorporated into the Advertising Agreement between HIA Limited ('Publisher') and the entity placing the order for advertising ('Advertiser'). The provisions of the Advertising Agreement also include the terms (and all details given by the Advertiser) on the Advertising Sales Booking Form, the Advertiser's Application for Credit if so made on the Sales Booking Form. All of these documents are referred to collectively as the Advertising Agreement.

1. ORDERS FOR ADVERTISEMENTS OR CONTENT INTEGRATION

All orders or other requests by the Advertiser for advertising are governed by these Standard Terms and Conditions for Advertisers. No other conditions, provisions or terms of any sort appearing in any documents or communications made in connection with any order, including without limitation those contained on or accompanying any cheques or other forms of payment, will be binding on the Publisher whether in conflict with or in addition to these Standard Terms and Conditions for Advertisers. Orders which quote rates other than the Publisher's then current published rates will not be binding on the Publisher (unless approved by the Publisher on the relevant Advertising Sales Booking Form), and will be deemed requests for advertising on the terms of this Advertising Agreement at Publisher's then current rates. All orders are binding on the Advertiser and cannot be cancelled except as provided below under paragraph 4. The Advertiser may not resell, assign or transfer any order for advertisements. The Publisher may require the Advertiser to submit an Advertiser's Application for Credit in which case the Publisher will not be required to fulfil any of its obligations under this Advertising Agreement until such documentation has been properly executed by the Advertiser, submitted to, and approved by, the Publisher.

2. ACCEPTANCE

Any offer by the Publisher to publish advertisements for the Advertiser is made on these Standard Terms and Conditions for Advertisers only, and the placement or other communication of an order for advertising or will constitute the Advertiser's unconditional acceptance of these Standard Terms and Conditions for Advertisers. The Publisher reserves the right to reject or cancel any advertising at any time at its sole discretion (including

at any time after the commencement date). Any failure by the Publisher to publish any requested advertisement will be deemed to constitute a rejection of the order for such advertisement, but does not constitute a breach of contract or otherwise entitle the Advertiser to any legal remedy.

3. RATE CARD

All of the Publisher's advertising and production rates are subject to change at the Publisher's sole discretion. The Publisher will use its commercially reasonable efforts to announce all advertising and production rate changes at least thirty (30) days in advance of their effective date. In the event the Publisher makes a rate change in respect of a period (or any portion thereof) for which the Advertiser has placed an order for advertising with the Publisher and upon subsequent notice to the Publisher by the Advertiser that the Advertiser wishes to cancel its order (or relevant portion) due to such rate change, the Publisher will have the option of either: i) allowing the Advertiser to cancel that portion of its order affected by the rate change in which case the order will be cancelled within thirty (30) days of receipt by the Publisher of the relevant notice from the Advertiser, or ii) acknowledging that the lower rate will apply for the remainder of the then current term of the Advertising Agreement after which time, if the agreement is extended or renewed, all rates will be adjusted in accordance with the Publisher's then current advertising and production rates and amended thereafter as notified by the Publisher from time to time.

4. CANCELLATION

The Advertiser may cancel advertising at any time, but no refund will be made of any amounts already paid.

5. IDENTIFICATION OF ADVERTISER

The sponsor of every advertisement must be identified by product or company.

6. MODIFICATION BY EDITOR

All advertising matter will be subject to the approval of the Editor. All accepted advertisements are subject to the Editor's approval in every respect of imperfect material supplied in accordance with the mechanical specifications. The cost to the Publisher of making good any such imperfect material shall be a debt due and payable by the Advertiser to the Publisher on demand.

7. CONTENT, MATERIAL AND INSERTIONS

The Advertiser must submit to the Publisher all finalised advertising material on or before the date as specified in the production deadlines.

8. RESPONSIBILITY FOR ADVERTISEMENTS AND CONTENT

The Advertiser represents and warrants to the Publisher that it is fully authorised to publish the entire contents and subject matter of all advertisements submitted to the Publisher (including, without limitation, all text, graphics, icons, photographs, materials provided to the Publisher for production purposes), and that all such contents and subject matter will comply with all applicable laws, regulations and relevant industry codes. If the relevant advertisement or content includes any information on a competition or promotion, the Advertiser: i) acknowledges and agrees that the Publisher is not the promoter, ii) will ensure that the advertisement does not imply that the Publisher is the promoter, iii) will ensure that the correct identity of the promoter is set out on the website represented by the hyperlink embedded in the advertisement, and iv) will ensure that all applicable permits have been obtained, and all applicable regulations governing the conduct of the relevant competition/promotion have been complied with. The Advertiser agrees unconditionally to indemnify the Publisher and hold the Publisher harmless (including all of its officers, agents, employees and affiliates) from and against any and all loss, damage, liability and expense (including all reasonable legal fees) suffered or incurred by reason of any claims, proceedings or suits based on or arising out of the publication of, or any act or omission in relation to, the advertisements or content, including but not limited to claims related to defamation, contempt of court, rights of publicity and/or privacy, copyright infringement, trade mark infringement, misleading or deceptive conduct and any failure to comply with or fulfil any representations, warranties or agreements made in the relevant advertisement in the relevant advertisement or any object in such advertisement.

