



Summit proudly supported by

**JELD-WEN**  
AUSTRALIA

# HIA SUMMIT

## Building Better Cities – Australia's Density Challenge

THURSDAY 12TH MAY 2011  
GOLD COAST CONVENTION CENTRE

This event will be the premier stage for the active promotion of discussion around the challenge of housing the growing populations of Australia's capital cities.

It is vital to ensure there are plans and strategies in place that allow Australia's capital cities to meet the new home preferences of Australian households while ensuring an environment where efficient and diverse design and construction practices can prosper and where success in improving new home affordability can be achieved.

*Building Better Cities - Australia's Density Challenge* aims to focus attention on the need for versatile, flexible, and affordable strategies to promote residential development which will cater for the wants and needs of Australia's growing population. The Summit will stimulate debate regarding the options that exist for different types of new dwellings across infill, Brownfield, and Greenfield sites.

The Summit will bring together a diverse range of speakers from Australia and overseas to discuss contemporary experiences and consider future options for addressing one of our nation's principal challenges – the provision of affordable housing.



# Building Better Cities – Australia’s Density Challenge

SPEAKERS’ INFORMATION



## MC: Mr Jim Middleton

News Correspondent, ABC

Mr Middleton is Chief Current Affairs Anchor for Australia Network – the ABC’s international television service. He has reported Australian and international politics for four decades. As the ABC’s Political Editor he covered seven federal elections and Prime Ministers Hawke, Keating, Howard and Rudd.



## The role of the Australian Government in urban policy Ms Dorte Ekelund

Executive Director, Major Cities Unit, Department of Infrastructure and Transport

Ms Ekelund has over 25 years experience in the urban development sector. Prior to joining the Australian Government she was the Deputy Director General of the WA Department for Planning and Infrastructure, and a Commissioner on the Western Australian Planning Commission. Ms Ekelund previously held the role of Deputy Chief Planning Executive at the ACT Planning and Land Authority, and formerly worked for a number of NSW local government authorities.

Ms Ekelund is experienced in urban development coordination, infrastructure planning, statutory planning, investigation of new urban growth areas and managing growth and change within established areas. She has also worked extensively in capital works programming, retail planning, major projects planning, planning system reform and governance reform. She has a strong interest in climate change, water quality planning and housing affordability.



## Freedom of choice: The need for mixed residential development in Australia’s capital cities Mr Simon Norris

General Manager, Clarendon Residential Group

Clarendon Homes Queensland is a division within the Morgan Stanley controlled Investa Group. Mr Norris is also the immediate Past President of the Queensland HIA and a member of the NRAS Advisory Group.

Educated in Victoria holding a Bachelor of Economics Degree and an Associate Diploma in Property Valuations, he has worked in the housing and land industry since 1983, holding various positions as follows:

**1983 to 1997:** AV Jennings Group, holding a variety of positions from Commercial Manager through to General Manager, Queensland South Coast.

**1997 to 2009:** Mirvac Group, commencing in Sales and Marketing (Sydney Olympic Village) through to Development Director, Housing and Land, and then to General Manager Queensland, Land and Housing.

**2009 – Present:** Clarendon Residential Group, General Manager, Queensland.

Mr Norris’s experience in the industry has ranged from the delivery of entry level first home buyer product through to high end multi-million dollar residential. Product delivered has

ranged from land only, housing and land packages (including both “spec” dwellings and “off the plan” house and land packages) through to “off the plan” contract order housing.



## The state of play – How will our cities grow Ms Kristin Brookfield

Senior Executive Director – Building, Development and Environment, Housing Industry Association

Ms Brookfield joined HIA in 2003 and is currently the Senior Executive Director, Building Development and Environment. She works closely with all levels of government including the Australian Building Codes Board, the Department of Climate Change and Energy Efficiency and the Department of Environment along with overseeing HIA’s involvement with Standards Australia and state planning and building regulators.

Ms Brookfield has a background in town planning with a speciality in development control and regulations. She worked for nine years in local government in NSW and for two years with the NSW Department of Planning in the Regulatory Reform branch where she was involved with the government’s review of the building certification system and carrying out the changes to the planning act following that review.

In February 2011 Ms Brookfield was appointed Chair of the Development Assessment Forum.



## Design not density – A British perspective Professor Tony Hall

BSc(Hons) DipTP MA PhD FRPTI

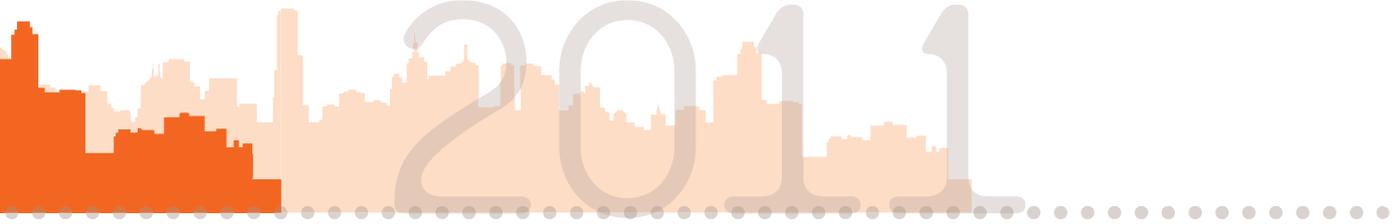
Urban Research Program, Griffith University

In 2004, Professor Hall took early retirement from the position of Professor of Town Planning at Anglia Ruskin University, Chelmsford, UK, and came to live in Australia. He is now an Adjunct Professor within the Urban Research Program at Griffith University.

Professor Hall started out as a transport planner, with experience in local government, consultancy and research, but later retrained in urban design. His academic career in Britain of over 25 years produced notable publications in the field of design guidance and numerous presentations to international conferences. He also served for many years on the Councils of both the Royal Town Planning Institute and the Town and Country Planning Association.

In addition to his academic role, Professor Hall also served as an elected member of Chelmsford Borough Council. He led the Council’s planning policy at the political level from 1996 to 2003. He was instrumental in raising the general standards of design resulting in the award to Chelmsford by the UK government of Beacon Status for the Quality of the Built Environment in 2003. His third book was based on his achievements at Chelmsford and was published by Blackwell in 2007.

Since his arrival in Brisbane, Professor Hall has been carrying out research on sustainable urban form appropriate to the Australian context. In particular, he has carried out an investigation into the shrinkage of the backyard in new suburban housing. His book on this issue was published by CSIRO in 2010.



**Barriers to development in Sydney: A realistic role for infill**  
**Professor Bill Randolph**  
 BSc (Hons.) Geography, Ph.D

**Built Environment at the University of New South Wales**

Professor Randolph joined the Faculty of the Built Environment at the University of New South Wales in August 2004 as Professor and Director of the City Futures Research Centre. He was appointed Associate Dean Research in mid-2009. He is a past Director of the UNSW/UWS AHURI Research Centre and the Urban Frontiers Program at the University of Western Sydney. At UNSW he leads a research team specialising in housing policy, housing markets, social inclusion, urban renewal, sustainability and metropolitan planning policy issues.

Professor Randolph has 35 years experience as a researcher on housing and urban policy issues in the academic, government, non-government and private sectors. Before moving to Australia in 1998, Professor Randolph spent five years in market research and consultancy based in London, UK, with a primary focus on housing and urban planning research for the central and local government sectors. He had previously spent eight years as Head of Research at the National Housing Federation in London, the national peak body for non-profit affordable housing landlords, where he led the development of national research into affordable housing provision. Professor Randolph has also worked as a research fellow at the Open University and the UK Department of the Environment and holds a PhD from the London School of Economics.



**How to make and deliver integrated planning for more diverse and sustainable communities**  
**Professor Edward Blakely**

**Honorary Professor of Urban Policy at the US Studies Centre, University of Sydney**

Professor Blakely is Honorary Professor of Urban Policy at the US Studies Centre, having previously served for two years as Executive Director of the Office of Recovery and Development Administration, the “recovery czar” for New Orleans following the devastation of hurricane Katrina.

One of the world’s leading scholars and practitioners of urban policy, Professor Blakely has previously held the position of Dean of the School of Urban Planning and Development at the University of Southern California and Dean of the Robert J. Milano Graduate School of Management and Urban Policy, New School University in New York City. He has also held professorial appointments at the University of California Berkeley, the University of Southern California and the University of Sydney.

Professor Blakely is author of four books and more than one hundred scholarly articles as well as scores of essays and opinion pieces. His extensive record of public service includes advising the Organization for Economic Cooperation and Development, state and federal governments in Australia and the United States, as well as governments in Korea, Japan, Sweden, Indonesia, New Zealand and Vietnam.

A Fulbright Scholar, Professor Blakely earned his BA at the University of California Riverside, an MA in Latin American history at UC Berkeley, and a PhD in Education and Management at UCLA.

The Building Better Cities – Australia’s Density Challenge Summit will be held in conjunction with additional HIA events on 12 & 13 May 2011 including the HIA–CSR Australian Housing Awards Luncheon. If you would like more information about these events please call 1800 069 804.

**REGISTRATION FORM BUILDING BETTER CITIES – AUSTRALIA’S DENSITY CHALLENGE SUMMIT**  
**RSVP Tuesday 3 May to Kirsten Lewis F: 02 6257 5658 E: k.lewis@hia.com.au**  
**POST: 79 Constitution Ave Campbell ACT 2612**

CONTACT NAME _____		HIA MEMBER NUMBER _____		NON-MEMBER <input type="checkbox"/>
ATTENDEE 1 _____				
ATTENDEE 2 _____		ATTENDEE 3 _____		
COMPANY NAME _____				
POSTAL ADDRESS _____		SUBURB _____	STATE _____	POSTCODE _____
EMAIL _____	MOBILE _____	FAX _____	TEL _____	

**PAYMENT DETAILS** (payment must be received prior to event) **COST** \$195 per person (inc GST)

My cheque for \$ \_\_\_\_\_ is attached (please make cheques payable to HIA Limited)

**CREDIT CARD PAYMENTS:** Please debit \$ \_\_\_\_\_ from my (please tick)  VISA  MASTERCARD  AMEX

Card number \_\_\_\_\_ / \_\_\_\_\_ / \_\_\_\_\_ / \_\_\_\_\_ Expiry date \_\_\_\_ / \_\_\_\_

Cardholder name \_\_\_\_\_ Cardholder signature \_\_\_\_\_

*Notifications of cancellation must be made in writing to HIA outside 5 working days (Thursday 5 May). Cancellations within 5 working days are non-refundable.*



Summit proudly supported by

**JELD WEN**  
AUSTRALIA

## HIA Summit: Building Better Cities – Australia's Density Challenge

THURSDAY 12TH MAY 2011 GOLD COAST CONVENTION CENTRE

MC – Jim Middleton

- 9.30am – 9.45am **Opening Address** HIA National President
- 9.45am – 10.25am **The role of the Australian Government in urban policy**  
**Ms Dorte Ekelund** Major Cities Unit, Department of Infrastructure and Transport
- 10.25am – 11.10am **Freedom of choice: The need for mixed residential development in Australia's capital cities**  
**Mr Simon Norris** General Manager, Clarendon Residential Group
- 11.10am – 11.30am **Coffee/Tea Break**
- 11.30am – 12.10pm **The state of play – How will our cities grow**  
**Ms Kristin Brookfield** Senior Executive Director – Building, Development and Environment, Housing Industry Association
- 12.10pm – 1.00pm **Design not density – A British perspective**  
**Professor Tony Hall** Urban Research Program, Griffith University
- 1.00pm – 2.00pm **Lunch Break**
- 2.00pm – 2.40pm **Barriers to development in Sydney: A realistic role for infill**  
**Professor Bill Randolph** Built Environment at the University of New South Wales
- 2.40pm – 3.20pm **How to make and deliver integrated planning for more diverse and sustainable communities**  
**Professor Edward Blakely** Honorary Professor of Urban Policy at the US Studies Centre, University of Sydney
- 3.20pm – 4.20pm **Panel Discussion**  
PANEL: Moderator – Jim Middleton  
Dorte Ekelund • Simon Norris • Kristin Brookfield  
Tony Hall • Bill Randolph • Edward Blakely
- 4.20pm – 4.30pm **Summation** Shane Goodwin

PROGRAM

2011